



Questions and Answers Regarding GENESIS HEALTH CLUBS and *Midtown Athletic Club*

- Q. Is GENESIS taking over Midtown Athletic Club?**
Yes, effective March 19th, 2015 Overland Park Midtown Athletic Club members will become Genesis Health Clubs members.
- Q. Will Midtown members be able to use other Genesis Health Clubs locations?**
Yes, you will be able to use all 21 Genesis Health Club locations. We have locations in Wichita, Lawrence, Leavenworth, Topeka, Manhattan, Emporia, Salina, McPherson and Hutchinson, Kansas and in St. Joseph and Springfield, Missouri.
- Q. How will Midtown members obtain a GENESIS HEALTH CLUBS membership card?**
Simply present your current Midtown card at the front desk and we will issue you a new card. It's that easy.
- Q. Will my monthly dues change?**
No, for your monthly dues will not be affected.
- Q. Will the hours of operation be affected?**
The hours will actually be expanded to the following:
Monday – Thursday 5am-11pm
Friday 5am-9pm
Saturday 7am-8pm
Sunday 8am-8pm
- Q. Will schedules for Group Fitness/ Aerobics classes change?**
No, the current class schedules will remain effective and there will be no additional charges for classes.
- Q. Are there going to be any changes?**
Yes! The whole club will undergo a major remodel as drawings are progressing now. The remodel will include an expanded entrance, new locker rooms, updated pool area, expanded fitness area and also upgrades to the tennis viewing area.
- Q. Who can I ask regarding other questions and answers?**
Any member of our staff will be more than happy to assist you with any other questions you may have.

Examples of the finishings and locker room at other Genesis Health Clubs.



Tennis Courts at the Rock Road Location



Locker Rooms



Locker Room Entries



March 19, 2015

Dear Midtown Athletic Members:

I am Rodney Steven II, owner of Genesis Health Clubs. Currently, Genesis owns/operates 21 clubs in Kansas and Missouri. We have locations in Wichita, Hutchinson, Salina, Emporia, McPherson, Lawrence, Topeka, Manhattan and Leavenworth, Kansas and we own clubs in St. Joseph and Springfield, Missouri. This is our 29th year in business and our team has great expertise in the health and fitness industry. We also have an extensive background in tennis, as six of our locations also house large tennis facilities.

We're known for our customer service and knowledge of our fitness professionals. For several months, we have been working with the owner of Midtown Athletic Club on the sale of the Overland Park location. I am proud and excited to announce that the sale is official, and the high quality of service and programs that have been a part of your club will continue and will thrive to a new level.

In the next several days, you will see key staff from Genesis in the club, meeting with the current staff and chatting with members. We are excited to meet the members of the Overland Park community and our main focus will be on maintaining the quality and satisfaction of you, our members.

We want to make you aware that as of today, members at this facility are now Genesis members and will have access to our other Genesis locations across the Midwest at no additional cost.

Your current rates will not increase and the extra classes and amenities added will not require an additional fee.

I am fully committed to maintaining safe, clean, state-of-the-art facilities and hope to create the same great atmosphere in your clubs as we have at our other Genesis locations. As well as a friendly and professional staff that puts customer service at the top of their priority list.

I have tried to anticipate some of the questions you might have and have included them in a Question & Answer format on the back of this letter. Our team appreciates your continued patronage and want you to know that we are truly excited about this and look forward to providing you with the newest innovations in the health and fitness industry.

Sincerely,

A handwritten signature in black ink that reads "Rodney".

Rodney L Steven II
Owner/President
Genesis Health Clubs